

Mina Kheirollahi

HCI | UX and Interaction Design

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Experience

Productito Growth Studio

Aug 2025 - Nov 2025

Product Manager and Product Designer Intern

- Collaborated with cross-functional teams and clients to define user needs, product goals, and roadmap priorities.
- Conducted user interviews, competitor reviews, and usability testing to inform design decisions and feature planning.
- Created wireframes, prototypes, and high-fidelity UI in Figma, contributing to a scalable design system and consistent interaction patterns.
- Worked closely with developers to ensure accurate implementation and maintain functional and visual alignment.

Gelavizh Digital Marketing Agency

Jul 2023 - Sep 2024

WordPress and Front-end Designer

- Built interactive WordPress websites by integrating HTML, CSS, JS with Elementor and advanced plugins (ACF, WPML, WooCommerce).
- Led UX and accessibility improvements, refining navigation and information architecture.
- Collaborated with SEO and content teams to align design with marketing goals and user intent.
- Created AI-assisted creative assets using Midjourney for marketing campaigns and brand visuals.

Hampa Digital Marketing Company

Mar 2021 - Mar 2022

WordPress and Front-end Designer (Intern → Full-time)

- Gained hands-on experience in WordPress, responsive and mobile-first design, SEO, and e-commerce website development
- while creating and maintaining industry-specific sites aligned with brand and user needs.

Other Experiences

Self-employed

Mar 2022 - Aug 2025

Freelance WordPress and Front-end Designer

- Designed and developed responsive, user-focused websites with Elementor, enhancing functionality and performance through
- UX, SEO, and custom code.

Education

BSc Computer Engineering Islamic Azad University of Iran

Sep 2020 - May 2025

Skills & Expertise

UX Research

Usability Testing

User Journey & Task Flow Mapping

Information Architecture

Persona & Scenario Development

Wireframing & Low-Fidelity Exploration

High-Fidelity Prototyping

Interaction Design & Micro-interactions

Design Systems

Visual Design

Mobile-First & Responsive Design

HTML, CSS, Tailwind

JavaScript

Toolstack

Figma

FigJam

Notion

Adobe Photoshop

Midjourney AI

Wordpress, Elementor & Woocommerce

Certificates

Google UX Design Professional Certificate

[Coursera.org](https://www.coursera.org) - Jul 2025

Languages

English

Fluent

Persian (Farsi)

Native